

Project Completion Report

Project Title: Royo Family Livelihood Support

Beneficiaries: The Royo family (2 parents, 3 children, 4 grandchildren)

Implementing Organization: Diyos Ay Pag-ibig Church Community

Location: Balagtas Bulacan

Project Cost: Php 100,000 / \$1,818

Project Summary:

The Royo Family Livelihood Support project aimed to address the financial challenges faced by the Royo family by providing them with seed money to start a buy-and-sell produce business and increase the father's capital for scavenging.



Key Accomplishments: Successful Small Business Launch

The mother successfully started a buy-and-sell produce business, utilizing the seed money provided by the project to purchase the initial batch of produce from the market. The pedicab was effectively used to transport and sell the produce within the community.



Thriving Backyard Poultry Business

Ecko successfully established a backyard poultry business, raising chicks to maturity within 45 days and selling them for profit. This business has provided a consistent income stream for the family and relieved Ecko of some of his financial responsibilities, allowing him to focus on his studies.



Enhanced Food Security

The buy-and-sell business and the poultry business have improved the family's access to affordable and nutritious food.



Increased Income

The father's daily capital for scavenging was increased, enabling him to purchase more junk and increase his income.



Challenges and Solutions:

Market Fluctuations: The prices of produce can fluctuate, impacting the profitability of the buy-and-sell business. The family was encouraged to diversify their product offerings and explore alternative markets to mitigate this risk.

Limited Capital: The initial seed money for both businesses was limited. The project team monitored the family's progress and provided additional support as needed, ensuring the sustainability of their livelihoods.

Overall Impact:

The Royo Family Livelihood Support project has had a profound and positive impact on the family's economic well-being. Not only has it empowered the parents to establish sustainable businesses, but it has also given Ecko the opportunity to contribute to the family's income while pursuing his education and dreams. The project has lifted a significant burden from the family, providing them with hope and a brighter future.



Future Recommendations:

- **Business Skills Training:** Provide additional training to the mother on business management, marketing, and financial literacy to ensure the long-term sustainability of her business.
- **Market Expansion:** Explore opportunities for the mother to expand her market reach beyond the immediate community.
- **Savings and Investment:** Encourage the family to save a portion of their income and explore investment opportunities for the future.
- **Poultry Business Expansion:** Explore opportunities to scale up the poultry business by increasing the number of chicks raised and potentially adding value-added products like eggs.
- **Mentorship and Support:** Continue to provide mentorship and support to the family as they navigate the challenges and opportunities of their growing businesses.

**Thank you, Pure
Bayanihan!**