

Project Completion Report

Project Title: Wipe Every Tear, Inc. Family Livelihood Project

Beneficiaries: 3 families of women clients currently residing in Wipe Every Tear's shelter

Implementing Organization: Wipe Every Tear

Project Cost: Php 134,800/ \$2,407

Project Summary:

The Wipe Every Tear, Inc. Family Livelihood Project aimed to provide sustainable income sources for the families of women clients residing in the organization's shelter.

Recognizing that the financial stability of these families is crucial to the women's well-being and recovery, the project funded the establishment of three micro-businesses: a bigasan,/sari sari store, poultry business, and selling of frozen products.



Key Accomplishments:

Successful Business Establishment

All three micro-businesses were successfully launched and are now operational.

- The poultry is raising farm animals for sale.
- The Sesaldo sari-sari store is providing essential goods to the community.
- The Corro selling frozen goods to the community



Increased Income

The families have experienced a significant increase in their household income due to the profits generated by these micro-businesses. This financial stability has reduced their reliance on the women clients' income and has improved their overall quality of life.



Empowerment and Self-Sufficiency

The project has empowered the families by providing them with the tools and resources to become self-sufficient. They now have the means to support themselves and contribute to their communities.



Positive Impact on Women Clients

The project's success has had a positive ripple effect on the women clients of Wipe Every Tear, Inc. Knowing that their families are financially secure allows them to focus on their recovery and personal development without the added burden of financial worries.



Challenges and Solutions:

Limited Initial Capital: The initial grant amount limited the scale of the micro-businesses. To address this, Wipe Every Tear, Inc. provided additional support in the form of mentorship, training, and access to resources to help the families optimize their businesses and maximize their income potential.

Shift in Business Model: Initially, one family requested for a tricycle that was intended for transportation services. However, unforeseen challenges necessitated a shift in the business model. Monet and her husband demonstrated remarkable resourcefulness and adaptability by transforming the tricycle into a mobile frozen goods store. This innovative pivot required them to acquire new skills in inventory management, product handling, and customer service, as well as adapt the tricycle to accommodate freezers and display products effectively.

Overall Impact:

The Wipe Every Tear, Inc. Family Livelihood Project has significantly impacted the lives of the beneficiary families. By providing sustainable income sources and addressing various challenges, the project has improved their financial stability, empowered them to become self-sufficient, and positively influenced the well-being of the women clients residing in the shelter.



Future Recommendations:

- **Expansion:** Consider expanding the project to reach more families of Wipe Every Tear's clients.
- **Diversification:** Explore additional livelihood options, such as poultry farming or handicraft production, to provide beneficiaries with a wider range of income-generating opportunities.
- **Skills Development:** Offer ongoing training and workshops on business management, financial literacy, and marketing to enhance the families' entrepreneurial skills and ensure the long-term sustainability of their businesses.

Future Recommendations:

- **Community Integration:** Encourage the families to participate in community events and initiatives to strengthen their social connections and foster a sense of belonging.
- **Risk Mitigation:** Develop strategies to address potential risks, such as disease outbreaks, market fluctuations, and regulatory challenges, to ensure the long-term viability of the micro-businesses.

Future Recommendations:

- **Expansion:** Consider expanding the project to reach more families in need within the communities, as well as exploring the potential for introducing other types of livestock or agricultural activities.
- **Impact Assessment:** Conduct a comprehensive assessment of the project's long-term impact on the beneficiaries' livelihoods, income levels, food security, and overall well-being. This will provide valuable insights for future iterations of the project and inform decision-making for further expansion and improvement.

**Thank you, Pure
Bayanihan!**