

Project Completion Report

Project Title: Empowering Student Livelihoods Through Sinag Cart Program

Beneficiaries: 4 financially struggling students from the University of Eastern Philippines.

Organization: Sinag ng Hilaga youth organization, University of Eastern Philippines, Northern Samar

Location: Catarman, Northern Samar

Project Cost: Php 117,050 / \$2,090

Project Summary:

The project aimed to alleviate financial burdens and support the educational pursuits of four students at the University of Eastern Philippines by establishing a small livelihood program through the Sinag ng Hilaga youth organization. This program involved providing students with mobile cart businesses (Sinag Carts), enabling them to generate income while continuing their studies.



Key Accomplishments:

Empowering Students

The Sinag Cart program has directly empowered students by providing them with the tools and resources to generate their own income, fostering financial independence and enabling them to take greater control of their futures.



Supporting Education

By alleviating financial constraints, the project has ensured that participating students can continue their studies without interruption, increasing their chances of graduation and achieving their academic goals.



Promoting Entrepreneurship

The program fosters an entrepreneurial spirit among students, equipping them with valuable skills and experiences that can be applied beyond their academic pursuits.



Improving Local Economy

The Sinag Carts have injected new economic activity into the community, providing a diverse range of goods and services while creating a ripple effect that supports local suppliers and vendors.



Challenges and Solutions:

Building Entrepreneurial Skills: Recognizing that many students had limited experience in business operations, the project prioritized capacity building. This equipped students with the knowledge and skills necessary to successfully run their Sinag Carts and navigate the entrepreneurial landscape.

Navigating Market Competition: To ensure the success and sustainability of the Sinag Carts in a competitive market, the project proactively assisted students in identifying unique product offerings and niche markets. By differentiating themselves from existing businesses, students were able to carve out their own space in the market and attract loyal customers. This strategic approach not only helped the students overcome the challenge of competition but also contributed to the diversity and vibrancy of the local economy.

Overall Impact:

The Empowering Student Livelihoods through Sinag Cart Program has successfully achieved its goal of providing financial support and entrepreneurial opportunities to four students at the University of Eastern Philippines. The project's impact is evident in the increased financial stability, educational attainment, and entrepreneurial spirit of the beneficiaries. This initiative serves as a model for future programs that aim to empower students and alleviate poverty through sustainable livelihood development.



Future Recommendations:

- **Expansion:** Expand the program to include more students and diversify the types of livelihood opportunities offered.
- **Partnerships:** Partner with local businesses and organizations to provide additional support and resources to the students.
- **Monitoring and Evaluation:** Implement a monitoring and evaluation system to track the progress and impact of the program, identify areas for improvement, and ensure its long-term sustainability.

**Thank you, Pure
Bayanihan!**