## Project Completion Report

Project Title: Souvenir and Tarpaulin Printing Shop

**Beneficiaries: 69 Out of School Youth** 

Location: San Quintin, Pangasinan

Project Cost: Php 576,642 / \$ 9,844

### Project Summary:

The Souvenir and Tarpaulin Printing Shop project aimed to provide sustainable livelihood opportunities for out-of-school youth in San Quintin. Through the establishment of a printing shop, the project sought to generate income for educational support, create employment, and promote community engagement among the youth.



#### **Key Accomplishments:**

#### Successful Business Establishment

The printing shop was successfully set up and equipped with the necessary materials and equipment, thanks to the generous support of Pure Bayanihan.



#### Skill Development

Members of the SQHEY Association received comprehensive training in business management, printing techniques, and entrepreneurship, enhancing their capabilities for long-term success.



#### **Income Generation**

The printing shop commenced operations, providing various printing services to local businesses, government offices, and individuals. The project generated income through the sale of printed materials such as tarpaulins, shirts, tote bags, mugs, and souvenirs.



## Educational Fund Allocation

A significant portion of the income generated was allocated to an educational fund, enabling SQHEY members to pursue their educational goals and aspirations.



#### **Employment Creation**

The project created employment opportunities for the members of the association, offering them a stable source of income and valuable work experience.



## Community Engagement

The printing shop fostered a sense of community among the youth, encouraging collaboration, skill-sharing, and active participation in local initiatives.



### Challenges and Solutions:

**Initial Capital:** The initial investment required for equipment and materials posed a challenge. This was addressed through the financial support from Pure Bayanihan Foundation and the rent-free space provided by the LGU.

**Market Competition**: The presence of existing printing businesses in the area presented a challenge. However, the project leveraged the LGU's support and targeted niche markets to establish a foothold in the industry.

**Youth Engagement:** Ensuring the active participation of all members was a continuous effort. Regular meetings, communication channels, and incentives were used to maintain engagement and motivation.

### Overall Impact:

The Souvenir and Tarpaulin Printing Shop project has successfully empowered the out-of-school youth in San Quintin. It has provided them with a sustainable livelihood, educational opportunities, and a platform for personal and professional growth. The project has also contributed to the local economy and fostered a sense of community among the youth.



## Awarding Ceremony:

A project completion and awarding ceremony was held on July 5, 2024 at San Quintin Pangasinan. The event celebrated the achievements of the SQHEY Association and recognized the contributions of Pure Bayanihan Foundation, the LGU of San Quintin, and other project partners.



#### Future Outlook:

The Souvenir & Tarpaulin Printing Shop project is poised for ongoing growth and expansion. The SQHEY Association has ambitious plans to:

- Diversify its product offerings to meet a wider range of customer needs.
- **Expand** its market reach to generate more revenue and create additional opportunities.
- **Further invest** in the skills development of its members, ensuring their continued success and growth.

The ultimate vision is to establish a thriving and sustainable business that not only supports the educational aspirations of the youth but also contributes significantly to the overall development of the San Quintin community.

# Thank you, Pure Bayanihan!