



# Lifting Communities Through Livelihoods

## JOIN OUR COMMUNITY OF CHANGE-MAKERS!

Our Corporate Sponsorship Packages:

### VISIONARY

Gifts of \$25,000+

### CHAMPION

Recurring sponsorship of at least 2 projects per year

### CATALYST

Full sponsorship of one specific project

### ADVOCATE

Recurring donations, no exclusive project sponsorship

### SUPPORTER

One-time gifts, no exclusive project sponsorship

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📅 [Schedule a time with me](#)





Lifting Communities Through Livelihoods

# VISIONARY

*Gifts of \$25,000+*

## You will get:

- **Website Recognition:** Logo will be listed on the Pure Bayanihan website under the "Visionary" section
- **Carousel Feature:** Logo will appear on the carousel at the bottom of the Pure Bayanihan website.
- **Pure Bayanihan Partner Badge:** Add our badge on your brand's website or CSR page
- **Video Content Feature:** Featured in an interview that talks about the motivations in giving to Pure Bayanihan
- **Permission to Use Video:** Permission to use the video for partner brand's marketing (subject to Pure Bayanihan team's review and should link back to Pure Bayanihan's page or website)
- **Blog Post Feature:** Featured in a blog post about their donation's impact
- **Social Media Shoutouts:** Mentioned in at least 5 social media posts.
- **Personalized Impact Report:** A report detailing how their donation has made a difference.
- **Nominate a Project:** Collaborate with our team to develop and implement a project of your choice, as we identify the most suitable community and work together throughout the project's execution.



*In photo:* The single mothers and widows of Saguday, Quirino, enrolled in a skills training class to learn how to make processed food and sell them as an alternative income.





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# CHAMPION

*Recurring sponsorship of at least 2 projects per year*

## You will get:

- **Website Recognition:** Logo will be listed on the Pure Bayanihan website under a "Champions" section.
- **Carousel Feature:** Logo will appear on the carousel at the bottom of the Pure Bayanihan website.
- **Pure Bayanihan Partner Badge:** Add our badge on your brand's website or CSR page
- **Brand Mention on Video:** Mention brand's partnership and show logo on the project's video
- **Permission to Use Video:** Permission to use the video for partner brand's marketing (subject to Pure Bayanihan team's review and should link back to Pure Bayanihan's page or website)
- **Blog Post Mention:** Mention the brand in a blog post about the projects.
- **Video Content Feature:** Featured in an interview that talks about the motivations in giving to Pure Bayanihan
- **Blog Post Mention:** Logo featured in a blog post about the projects.
- **Social Media Shoutouts:** Mentioned in at least 5 social media posts.



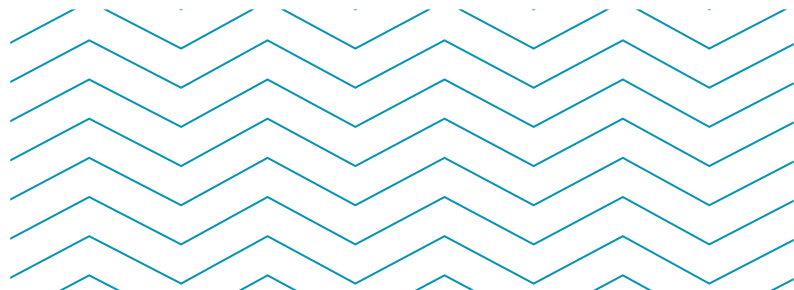
*In photo: Farmers from a remote town in San Nicolas, Pangasinan upskill as they learn new trade as bakers and entrepreneurs, unlocking new livelihood potential while serving fresh goods to the community.*

# CATALYST

*Full sponsorship of one specific project*

## You will get:

- **Website Recognition:** Logo will be listed on the Pure Bayanihan website under a "Catalysts" section.
- **Project Page Recognition:** Acknowledged on the specific project's blog page
- **Brand Mention on Video:** Mention brand's partnership and show logo on the project's video
- **Permission to Use Video:** Permission to use the video for partner brand's marketing (subject to Pure Bayanihan team's review and should link back to Pure Bayanihan's page or website)
- **Blog Post Mention:** Mention brand in a blog post about the project.
- **Social Media Shoutout:** Mentioned in social media posts featuring the project video



*In photo: Struggling residents from towns in Tarlac received livelihood support and pedicabs to start their "store on wheels", allowing them to sell more and reach other markets.*





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# ADVOCATE

*Recurring donations, no exclusive project sponsorship*

## You will get:

- **Website Recognition:** Logo will be listed on the Pure Bayanihan website under a "Advocate" section.
- **Pure Bayanihan Partner Badge:** Add our badge on your brand's website or CSR page
- **Social Media Shoutout:** Mentioned in at least 1 social media carousel post

# SUPPORTER

*One-time gifts, no exclusive project sponsorship*

## You will get:

- **Social Media Shoutout:** Mentioned in at least 1 social media post



*In photo:* Residents in a local dumpsite neighborhood are becoming partners for change as they earn a living by collecting discarded plastics, hereby lessening waste pollution and creating additional income.